

AN ANALYSIS OF THE USE OF ADDRESS FORMS  
IN AN AMERICAN MOVIE ENTITLED BIG MOMMA'S HOUSE 2

A Thesis



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## ABSTRAK

Di dalam skripsi ini dibahas bentuk-bentuk dari kata sapaan (*address forms*) yang digunakan dalam suatu percakapan. Permasalahan yang ingin diteliti penulis adalah latar belakang penggunaan kata sapaan dan dimensi sosial yang tergambar dari penggunaan kata sapaan di dalam interaksi tersebut.

Data bersumber dari sebuah film yang berjudul "*Big Momma's House 2*" yang diproduksi pada tahun 2006. Pengumpulan data dilakukan dengan metode observasi dan didukung dengan teknik pencatatan untuk mengidentifikasi penggunaan kata sapaan di dalam film tersebut. Bersamaan dengan itu, untuk mendukung analisis data, penulis juga mengambil gambar-gambar yang mana penggunaan kata sapaan terdapat di dalamnya. Data dianalisis dengan menggunakan metode padan pragmatik (*pragmatic identity method*) yang mengacu pada teori Wardhaugh dan didukung dengan teori Holmes tentang dimensi sosial.

Dari 19 data yang dianalisis, ditemukan 7 (36.8%) penggunaan kata sapaan nama awal (*first name*), 1 (5.3%) penggunaan nama akhir (*last name*), 4 (21%) penggunaan titel dan nama akhir (*title+last name*), dan 7 (36.8%) penggunaan nama panggilan (*nickname*). Sedangkan faktor yang melatarbelakangi penggunaan kata sapaan tersebut adalah untuk menunjukkan sikap sopan, keseriusan akan topik pembicaraan, rasa hormat, keakraban dengan lawan bicara, kasih sayang, menunjukkan rasa jengkel, serta untuk menyapa lawan bicara. Penggunaan kata sapaan tersebut menggambarkan hubungan yang berskala sosial (*social distance scale*), berskala status (*status scale*), berskala formal (*formality scale*) dan berskala fungsi yang menunjukkan perasaan (*referential and affective function scale*).

# CHAPTER 1

## INTRODUCTION

### 1.1. Background of the Study

Communication is very important in people's life. It is needed to establish and to maintain a relationship with others. It can occur between parents and their children, employer and his or her employee, between friends, etc. In the process of communication, someone often addresses or names his or her interlocutor by using certain calling name or address form based on the social status that he or she has in the society. Moreover, address form is the manifestation of one's awareness about his or her social status in the society.

The use of such address forms as title, first name, last name, nick name, etc, is determined by the participants' social status. As stated by Wardhaugh (1986, p. 262) that such social factors as sex, age, family relationship, occupational hierarchy, or degree of intimacy govern the choice of address forms. In addition, the way of addressing someone can be done by using title, first name, last name, nickname, some combination of these. It depends on the relationship of the participants, their attitude to each other, and the situation in which the conversation is happening.

The use of address form varies from one situation to another situation. As proposed by Holmes (1992, p. 12) that the variation depends on the participants, topic, setting, and purpose of the talk. Moreover, the variation of the use of



address form is affected by mood or feeling of the participants. This statement is also supported by Fasold (1990, p. 16) stating that the variation in the use of address form is influenced by group and individual differences. In addition, we can see that group difference can cause someone to choose certain address form due to the difference that he or she has from another, while the variation in the use of address form on individual difference is caused by mood or feeling. Therefore, it is said that the use of address form varies from one situation to another situation.

Such variations are illustrated in the example as follow:

Mrs. Kendoo : Hello, **William**.  
William Williams : Hi, **Mrs. Kendoo**. I just want to say goodbye for Sally.  
Mrs. Kendo : Do you enter the army?  
William Williams : Yes, I have.

The participants of this conversation are a man and his girlfriend's mother. They are talking at his girl-friend's house. There, William intends to meet his girlfriend, Sally, to say goodbye because he will go to Iraq for military task. Unfortunately, Sally is not at home, so, he just meets Sally's mother. As seen in the conversation above, the woman addresses the man by using his first name '**William**', while the man calls her by title '**Mrs**'. Based on the context, Mrs. Kendoo is William's girlfriend's mother. Therefore, he calls Sally's mother by using 'Mrs'. It is because Sally's mother is the same age as his mother. Moreover, the relationship between them is like the relationship between parent and son, because Mrs. Kendoo is William's girlfriend's mother. Furthermore, William uses

## CHAPTER 4

### CONCLUSION

In this study, the writer has analyzed the use of address forms found in an American movie entitled *Big Momma's House 2*. As the result of the analysis, the writer finds out four types of address form used by the participants in the movie they are first name (FN), last name (LN), nickname (NN), and the combination of Title+Last Name (TLN). From the four types of address form, it is found out that the use of first name (FN) and nickname (NN) is very dominant. It is indicated by their frequent occurrence during the interaction.

The use of those address forms in the movie indicates some functions. The use of first name (FN) is to show the intimacy to each other, to show their seriousness about something and to assert one's identity. Meanwhile, last name (LN) is used to respect and to show polite attitude to the addressee. Nickname (NN) is to show intimacy with the addressee, to show the love, to make a joke and to show annoyance toward the addressee. And the combination of some forms such as title+last name (TLN) is to show respect or polite attitude, and to greet someone new as well.

The use of those address forms in the movie also reflects some social dimensions, they are social distance scale, status scale, formality scale and referential and affective function scale. The social distance scale is reflected when the addresser does not emphasize the interaction on the social status but on the

distance of their intimacy with others. It can be seen from the use of first name (FN) and nickname (NN) in which the use of such forms is to describe how much the addresser and the addressee know each other well. Meanwhile, the status scale is usually brought by the interaction in which the addresser employs title or title+last name (TLN) to address another. It is to show the different social status that the addresser and the addressee have. The formality scale is used when the interaction occurs in a formal situation. In this movie, it is described by the use of last name (LN). While the referential and affective function scale is to show how the addresser's feeling is. It can be shown by the use of NN.

Finally, it can be concluded that in the American movie entitled "Big Momma's House 2", the participants employ various types of address form to communicate with others. The forms used are first name (FN), last name (LN), nickname (NN), and the combination of Title+Last Name (TLN) with first name (FN) and nickname (NN) dominating the interaction. In terms of social dimension, social distance scale is dominantly reflected in the interaction.



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