

ABSTRACT

Professional Gazer's Dramaturgy on Music Program Dahsyat RCTI (study of front stage and back stage)

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Nowadays there are lot of programs in television, include entertainment program, television serve fun and spiritiful show. In order to make cheerful audiences, television invite payment audiences which have to support the program. This research dispose to find out the form of front stage and back stage of Dahsyat as music program on RCTI.

The informants should be a professional gazer for three years. The informants are three audiences who had been professional gazer for three years. The research method use descriptive qualitative with a Dramaturgy as theory. Dramaturgy that found by Erving Goffman is theory that explain about human who have life like stage of drama. Data of this research were collected by observation, interview and documentation. Researcher also interview producer and coordinator of the audience

The result shows that professional gazer identify their self as cheerful, exciting personality and try to attract the attention of audience at home. They do their front stage when the camera is on and shows it to all audiences/gazer at home that they are audiences who are cheerful, excite and closes to the artists. While at back stage that can be observed from their daily characters, they become their original self, without showing their self as professional gazer. It shows that they do impression management when they become a professional gazer.

Keywords: *professional gazer's, front stage, back stage, dramaturgy.*