

**FAKULTAS KEPERAWATAN  
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**Faktor-faktor Yang Mempengaruhi Perilaku Pelaksanaan Inisiasi Menyusu Dini (IMD) Pada Ibu Post Partum di Wilayah Kerja Puskesmas Bungus Tahun 2014**

**ABSTRAK**

Cakupan inisiasi menyusu dini (IMD) di Kota Padang tahun 2012 didapatkan sebanyak 14.069 (79,9%) bayi yang diberikan IMD. Sementara cakupan inisiasi menyusu dini (IMD) terendah terdapat di Puskesmas Bungus. Penelitian ini bertujuan mengetahui faktor-faktor yang mempengaruhi perilaku pelaksanaan inisiasi menyusu dini (IMD) pada ibu post partum. Jenis penelitian ini adalah deskriptif analitik dengan pendekatan *cross sectional*. Populasi penelitian adalah semua ibu post partum yang ada di Wilayah Kerja Puskesmas Bungus 501 orang. Sampel berjumlah 30 orang diambil secara *accidental sampling*. Penelitian akan dilaksanakan di Wilayah Kerja Puskesmas Bungus yang akan dilaksanakan pada bulan April 2014. Alat pengumpulan data berupa kuesioner. Pengolahan data dilakukan secara komputerisasi dan dianalisis secara univariat dan bivariat. Hasil penelitian menunjukkan bahwa 66,7% ibu berpengetahuan rendah, 56,7% sikap ibu yang negatif, 53,3% dukungan petugas baik, 70,0% dukungan keluarga kurang, 63,3% tidak dilaksanakan IMD. Terdapat hubungan antara tingkat pengetahuan, sikap, dukungan petugas dan dukungan keluarga dengan pelaksanaan IMD. Diharapkan bagi petugas kesehatan agar dapat meningkatkan frekuensi penyuluhan tentang pentingnya pelaksanaan IMD sehingga pengetahuan ibu tentang IMD meningkat dan pelaksanaan IMDnyapun dapat terlaksanakan dengan baik.

Kata Kunci : Pengetahuan, sikap, dukungan petugas, keluarga dan IMD.  
Daftar Pustaka : 25 (1997– 2012)

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**Factors Affecting Implementation of Early Initiation of Breastfeeding  
Behavior (IMD ) On Mother's Work Area Post Partum on HC Bungus 2014**

**ABSTRACT**

Coverage of early initiation of breastfeeding ( IMD ) in Padang in 2012 found as many as 14 069 (79.9 %) infants were given IMD . While the scope of early breastfeeding initiation ( IMD ) are the lowest in Bungus health center . This study aims to determine the factors that influence the behavior of the implementation of early breastfeeding initiation ( IMD ) in women post partum . This research is a descriptive analytic cross-sectional approach. The study population was all the mother 's in the post partum Working Area Health Center Bungus 501 people . Samples taken were 30 accidental sampling. Research will be conducted in the Work Area Health Center Bungus which will be held in April 2014. Equipment data collection in the form of a questionnaire. Data processing is computerized and analyzed using univariate and bivariate . The results showed that 66.7 % of women were knowledgeable low, 56.7 % mothers negative attitude, 53.3 % support a good officer , 70.0 % less family support , 63.3 % were not implemented IMD. There is a relationship between the level of knowledge , attitude , support personnel and family support with the implementation of the IMD . It is expected that the relevant agencies ( Health Department / Community Health Center ) to conduct training APN , exclusive breastfeeding is continiu to birth attendants , in order to apply early initiation of breastfeeding and postpartum on each monitor or evaluate the place of birth which had been trained.

**Keywords** : Knowledge, attitudes, support personnel, families and IMD.

**Bibliography** : 25 (1997 - 2012)