

CHAPTER 1

INTRODUCTION

1.1 Background of the Study

Address term is a lingual unit designed to indicate person by the different degrees of social status or intimacy (Trudgill, 1983:102). In term of form can be a kind of a word or group of words to address the person involved in communication. Address term is usually used by the people in social, it can be in the form of title, first name, last name, nickname or combination of those terms. Keshavarz (2001) also considers that terms of address are linguistic forms that are used in addressing others to attract their attention or for referring to them in the course of a conversation. That means that a person must know the good way to begin a good interaction among the various types of society. Since an interaction is begun from a selected address term to address others, it plays an important role in social communication.

Address term is the worth study because it is a key to know the social concepts in human relationship. Address terms open communicative acts and set the tone for the interchanges that follow. Address terms also establish the relative power and distance of speaker and hearer (Wood and Kroger 1991:145). That means that most of people use address term to show their identity and their relation status. In addition, the social information of the participants will be obtained by using that address term. A person is recognized his existence among

the people from how others address on him. The power, the intimacy or the distance of a relationship can be determined from the use of certain address terms.

An address term includes the social references. Using different terms in addressing people are not independent from the social context. It based on the distance in family and general (relationship), customary, sex, age, religious etc. Besides that, address term also depends on the setting or formality of context. That can be dissimilar from one situation to another. Holmes (1992:12) stated that the variation that occurs depending on participants, setting, topic and function of the talk. The author tried to explain us that a social interaction can be built by the right address term and determined by the way a person put address terms that varies in every circumstance. The variations will be used, adapted and conditioned to the right situation as well. However, an appropriate address term can create a good social interaction. Then, the ability to use the address terms in interaction makes an effective communication. It determines whether the line of social interaction will continue or not for the next.

The appropriate address terms or names can even raise a certain social value to someone. That is important thing how the way speaker addresses the hearer, which differ with others. Mood and feeling about how familiar and how much someone knows others are influencing the choice of address terms. As Wardhaugh states, *“In addressing another, the choice of name which you use for the other depends both on your knowledge of exactly who that other is (e.g., his or her age and lineage) and on the circumstances of the meeting”* (Wardhaugh: 268). The varieties of social group and human’s experience classify the perception of

naming or addressing itself. Therefore, address term becomes one of sociolinguistic variables to determine the social dimensions prevailing in a society.

The phenomena of address term occur in *The Lake House* movie. This movie tells about the story of Kate Forster, a dedicated doctor who works with insanity time and Alex Wyler. Alex Wyler, an architect who bought a house in the edge of lake, which is also occupied by Kate Foster two years later. Kate left a message in the mail box; it turns out to connect the separate distance between those two years adrift. Interesting, how people are connected by a small mailbox at the same house but different in time. When they know each other through the correspondence deeply, then they fell in love. The writer sees the various address terms used occurs by the different social dimension behind them. The importance of discussing address terms in this movie is to explore how the characters establish a social interaction process by using the right term. Address term is an important since the right address terms show the social identities and social relationship of each character, an attempt to convey the message from the speaker to the hearer in order to be well received, by oral or written language. The process of social interaction in addressing people in this movie occurs in two features. Those are by the way of directly conversation and by correspondence. The writer can see the social dimensions reflected from the address terms used by characters. So here the physical contact is not a major requirement in social interaction. It can be through a long distance or otherwise close range physically is not necessarily happen a process of social interaction yet.

Address term encountered in this movie varies in types and social dimensions. The contexts of the people in this movie relate to the social relationship, the different social environments, the media of communication, the time and the distance. The use of address term often happen because there is action and reaction between the characters involved. The function is to indicate social identity and relationship status whether friendly, unfriendly, respected or not-respected, intimate or distant, and neutral or comradely between the participants. Therefore, a social interaction is not running effectively if the use of address term ignored.

1.2 Identification of the Problem

The usage of address terms can be different from one situation to another. Therefore, the writer is interested to analyse the address terms and to explore the phenomena underlying the use of those terms in the movie. There are two main problems to analyse in this study:

1. What are the types of address terms used by the characters in *The Lake House* movie?
2. What are the social dimensions reflected from the address terms used by the characters?

1.3 Objective of the Study

The objectives of this research are to identify the types of address terms used in the conversation between the characters of the movie. And to find out the influential factors of the social dimension which take the important role in using address terms.

1.4 Scope of the Study

The analysis focuses on the using of address terms in spoken language occurred in conversation of the movie. Some types of the address terms based on the social relationship of the participants are Title, First Name, Last Name, Nick name, Title last name (Wardaugh, 1986). The social dimension will be reflected by the way the speaker uses the address terms. The writer uses Holmes' theory (1992) to classify the social dimension. He classifies four types of the social dimensions; social distance scale, status scale, formality scale, and referential and affective function scale.

1.5 Method of the Research

There are three procedures in conducting this research; collecting data, Analysing data and presenting the result of the analysis (Sudaryanto, 1993:65). In collecting the data, the writer used observational method, namely non participatory (Sudaryanto, 1993). The writer obtained the data by watching the movie first, then taking a note. When taking the data, the writer also captured the scene of the dialogues, in order to show the context of using the address terms.

The source of data is *The Lake House* movie. The data of this research are the utterances of the characters that contain address term.

In analysing the data, the writer categorized the types of the address terms used by the characters based on the theory proposed by Wardhaugh (1986). Moreover, the writer found the different ways of the characters using address terms depending on the social relation between them. They can be found by knowing the identity of the participants. The writer elaborates the analysis by applied Holmes' theory (1992) of four types of social dimensions. That concepts supported by ethnography of communication; SPEAKING (Hymes, 1972).

The result of the analysis are presented in two ways; informal and formal method (Sudaryanto 1993:145). In informal method, the data are presented by using picture and part of utterances. While the formal method; the data are presented by standard verbal language to explain the analysis of the address terms. In this study, the results of data analysis are shown in the form of table and verbal language.