

# CHAPTER 1

## INTRODUCTION

### **1.1 Background of the study**

Code switching can occur in any kinds of conversation whether in formal or informal situation. There are many factors that influence the use of code switching. One of them is human ability to learn more than one language. Speaker who can speak two or more languages called multilingual. “People who are bilingual or multilingual do not necessarily have exactly the same abilities in the languages or varieties” (Wardhaugh, 2006:99). They usually speak more than one language in their command engaging speakers and counterpart. The reason people choose one among available varieties when they engage in a conversation may be due to message and situational background the condition affected by age, sex, education, and social class. So, the aim when someone switches the language is to help the counterpart to understand the conversation. “Bilingual is a person who has an ability to speak into languages or more alternately when the speaker speaks to someone” (Weinrich in Hoffman, 1996: 15).

Code switching is a language phenomenon which is commonly found in a speech community. It is also commonly used by people with different language which uses more than one language background when they are involved in a conversation. According to Coulmas (2005:110) “Code switching occurs where the

speakers are aware of the two varieties being distinct and are able to keep them apart, although they may not do so habitually and may not be conscious of every switch they make”.

‘*Gaul bareng bule*’ is a program reality show in Trans TV which invites tourist to do some activities such as playing a game. This show is aimed to entertain the audiences. The guess stars usually use English and Indonesia however the hosts often switch from Indonesia into English as found in the following script.

- Zaskia : ‘you ever try Padang food before?’  
Bryan : ‘no’  
Zaskia : ‘Pak yang paling favorit disini apa?’  
Servant : ‘banyak, gulai ada’  
Zaskia : ‘yang paling bule gak suka tapi yah’  
Zaskia : ‘So, we have challenge here, this is normally what the waiters do when they services food. So they put the plate for hand, can until six plates. So we wait there and the waiters gonna tell you how to do it’.

(*episode Randang Padang Gaul Bareng Bule*, YouTube, November 24, 2012,)

In this episode the host was Zaskia and the guess star was Bryan, a British man. Zaskia speaks English to Bryan and she switched into the servant. She uses Indonesian when she speaks to the servant because she probably knows that the servant cannot speak English. Stereotypically, padang restoran servants are consider low middle class in many social aspect especially in educational aspect. Zaskia switched her code to Indonesian regarding to the servant social background. For

example, Zaskia asks Bryan a question in English, she says ‘You ever try Padang food before’ and Bryan answer ‘no’. When Zaskia speaks to the servant, she switch the language ‘Pak yang paling favorit disini apa?’

## **1.2 Identification the Problem**

This thesis investigates code switching in the occurrence of the hosts of a reality show and the guess star who are an Indonesian that are proposed here. They are:

1. What are the types of code switching which occur in *Gaul Bareng Bule* reality show?
2. What are the functions of code switching used by the speakers in the reality show?

## **1.3 The Objective of the Study**

The objective of the study is to analyze the types and functions of code switching found in the reality show ‘Gaul Bareng Bule’. The study focuses on code switching between Indonesian and English language used by the program’s host and the guest star.

## **1.4 Scope of the Study**

In this research, the writer used the typology of code switching proposed by Gumperz (1982). There are two types of code switching; they are situational code

switching and metaphorical code switching. Situational switching is code switching which accompany change the topic and participant. Metaphorical switching occurs in a situation which increase meaning in an utterance component. Moreover Gumperz (1982) classified the function of code switching into *quotation, addressee specification, interjection or sentence filler, reiteration, and message qualification* (Gumperz, 1982:75-81).

### **1.5 Methods of the Research**

The data are taken from YouTube website. The source of data is the reality shows “*Gaul Bareng Bule*”. The data is limited only to conversations between the program’s host and the guest stars who mostly switch the language. The data is limited from August until December 2012, when the program was aired live at Trans TV.

The writer chooses the reality show ‘*Gaul Bareng Bule*’ because the program won favorite TV programs awards in 2012 for the best favorite reality show program. The writer uses some methods to answer the research question. The method are collecting data, analyzing the data, and presenting the result of analysis.

In collecting data, the writer collects some sources which are relevant to the theory. The writer applies non participant observation method by Sudaryanto (1988:5). The data are collected from the reality show and by downloading from YouTube. Afterwards the writer begins to watch the reality shows and made the

transcript, the listed all code switching found in '*gaul bareng bule*' and then classify the utterance included into code switching as the data of this research. While watching the video, the writer also notes the important things from the dialogue focused only to dialogues engaging the program's host and the guest star. In this step, the writer uses note taking technique as proposed by Sudaryanto (1988:5).

In analyzing the data, the writer uses the theory of code switching proposed by Blom and Gumperz (1982). It is used to analyze the types of code switching and the function of code switching. The writer also used theory Hymes speaking to analysis the context which happens in this data. The writer applies pragmatic identity method (Sudaryanto, 1993). The writer used interlocutor reaction to determine whether code switching is working or not. The theory is sufficient to describe also to elaborate the types and function of code switching, moreover the writer applies referential (Identity) method because the data is analyzed based on the dialogue of the program's host during conversations with the guest star.

In the final step of the research, the writer presents the result. Both using formal and informal method. The research employs formal method which means the finding is elaborated through verbal description and informal method where the finding is described by using the table.